

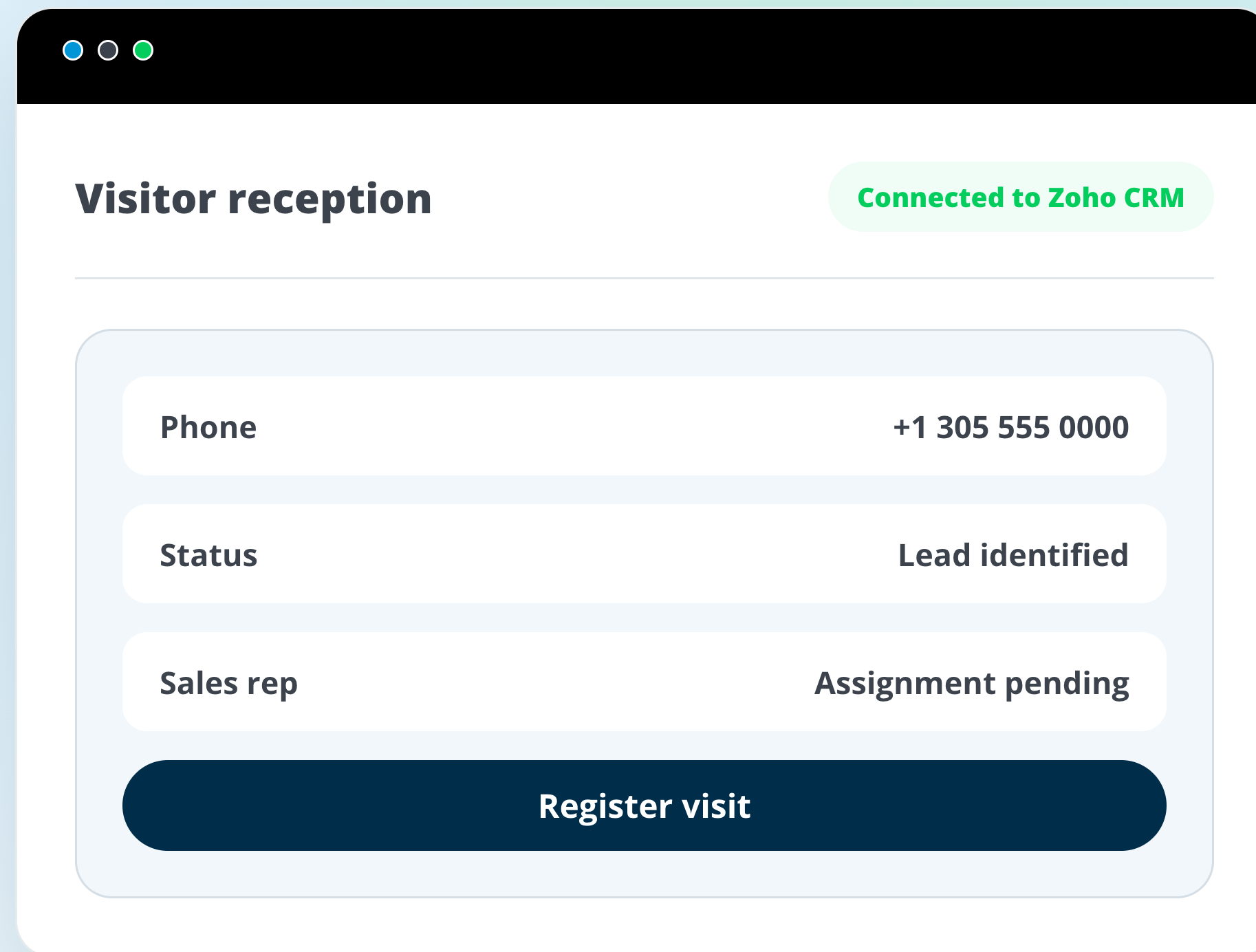
 BROCHURE

Keep **every visit** inside your sales process

Check in App registers every person who walks in, assigns them to the right sales rep, and connects in-person service with Zoho CRM.



 **Check in App**

A screenshot of the 'Check in App' interface. It features a dark header with three window control buttons (blue, grey, green). Below the header, the title 'Visitor reception' is on the left, and a green badge 'Connected to Zoho CRM' is on the right. The main content area is a light blue rounded rectangle containing three white rounded rectangles for data entry. The first has 'Phone' and '+1 305 555 0000'. The second has 'Status' and 'Lead identified'. The third has 'Sales rep' and 'Assignment pending'. At the bottom is a dark blue button with the text 'Register visit'.

Visitor reception	
Phone	+1 305 555 0000
Status	Lead identified
Sales rep	Assignment pending
Register visit	

THE CHALLENGE

When **in-person service** stays **outside the CRM**

In **stores, showrooms, and branches**, part of the sales process begins when someone walks through the door.

But when **reception and sales** are not working from a **connected process**, difficult questions arise:

When this information depends on manual records or coordination between people, the risk of **losing data** and leaving **opportunities without follow-up** increases.

? Was this visitor already a customer?

? Is this a new prospect?

? Who should assist them?

? Who is now responsible?

Check in App organizes the reception, identification, and assignment of each visitor through a process connected with Zoho CRM.

From arrival to **sales engagement**

01

Registration

Reception enters the visitor's **phone number** when they arrive at the location.

02

Identification

Check in App verifies whether the person is already registered. If they are new, it can automatically create them as a **Lead in Zoho CRM**.

03

Service queue

The visitor enters a queue to **organize their attention**.

04

Assignment

Reception selects the **right sales rep** according to the company's defined structure.

05

Notification

The sales rep receives an **SMS notification** with the new assignment.

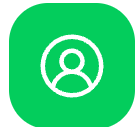
06

Attention

The interaction is linked to the **sales process in Zoho CRM** so management can continue.

BENEFITS

More control for **reception, sales, and commercial management**



Fewer unregistered visitors

Each person can be **identified from arrival** and, when appropriate, added to Zoho CRM as a new Lead.



More organized assignments

Queues help **organize attention** and define which sales rep is responsible.



Less manual coordination

The sales rep receives a **notification** when they have a new assignment, without depending on internal alerts.



Continuity after the visit

The information remains available in Zoho CRM so the team can **continue commercial management**.



Greater traceability

The company maintains **visibility over visitors** and their assignment, without depending on separate records.



Who is it **designed for**?

Check in App is designed for organizations where in-person attention is part of the sales process.

In-person commercial operations

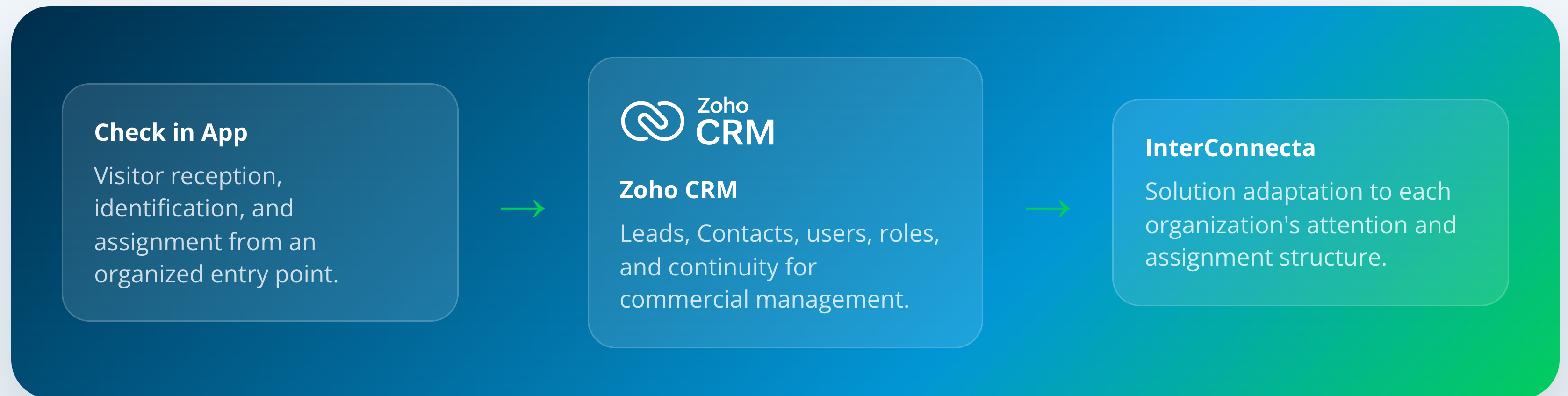
- ✓ **Stores** with assisted sales.
- ✓ **Showrooms.**
- ✓ Companies with **multiple branches.**

Teams that need traceability

- ✓ Operations with several sales reps **assisting visitors.**
- ✓ Teams using **Zoho CRM** that need to bring in-person visits into their **commercial management.**

Integrated with **Zoho CRM**

Check in App works connected with Zoho CRM and uses information related to Leads, Contacts, users, roles, and queues.



NEXT STEP

Do you need to organize how you register and assign visits in your stores or showrooms?

Talk to an InterConnecta specialist.

[Book a consultation](#)

Check in App

Visitor management does not work as a separate record: it becomes part of the environment where the team already manages customers, prospects, and commercial activities.